

Taught Postgraduate Programmes (Self-financing)

- Application
- Printed version
- Leaflet

 **Late applications**

MSc Multimedia Information Technology with Business Management (MSMIT with BM)

多媒體資訊科技暨工商管理理學碩士 

MSc Multimedia Information Technology (MSMIT)

多媒體資訊科技理學碩士

PGD Multimedia Information Technology (PGD-MIT)

多媒體資訊科技深造文憑

General Information	MSMIT with BM	MSMIT	PGD-MIT
Programme Code	P59	P59	
How to get in	A recognized BSc or BEng degree in related discipline or an equivalent qualification		
Credit units (CUs) required	36	33	24
Normal Duration	Full-time/Part-time: 2 year – 5 years		Full-time/Part-time: 1 – 5 years
Fee per course (2006 entry; subject to yearly review)	HK\$7,140 (\$2,380 per credit unit)		
Total Programme Fee (2006 entry; subject to yearly review)	HK\$85,680	HK\$78,540	HK\$57,120

* **Note** : MSc students who cannot complete the MSc program may apply in writing for the conferment of the PGD award provided that they have obtained 24 credit units. Please continue to check here for more programme information.

- [Programme Aim](#)
- [What will you be studying?](#)
- [How do you get in?](#)
- [Admissions](#)
- [Continuing Education Fund \(For self-financing students only\)](#)
- [Credit transfer](#)
- [Did you know?](#)
- [Programme Management Team](#)
- [Enquiries](#)
- [Financial Assistance](#)

Programme Aim

The Master of Science in Multimedia Information Technology is a taught postgraduate engineering programme specialized in the processing, storage, retrieval, communication and visualization of multimedia information.

The programme provides well-structured training for IT professionals who want to keep abreast with the dynamics in multimedia and information technology. It aims at equipping students with in-depth knowledge of the state-of-the-art multimedia information technology and the necessary skills to meet the needs from the community. On completion of the programme, students with different technical backgrounds and aspirations can:

- have a strong theoretical foundation in multimedia systems and applications, mobile computing, Internet computing and networking;
- acquire analytical ability that enables them to conduct high-level research and development in the rapidly changing IT industry;

- enhance their capacity to continue professional and career development

What will you be studying ?

MSMIT with BM (Implemented on Semester B 2006/07)

Students must complete a total of [36 CUs](#) of which :

- 9 CUs of EE required courses
- 15 CUs of technical elective courses *where no more than 6 CUs of Group II electives
- 12 CUs from BM electives
- Minimum 18 CUs of EE courses (including the required courses)

MSMIT (Implemented on Semester A 2007/08)

Students must complete a total of [33 CUs](#) of which :

- 9 CUs of EE required courses
- 24 CUs of elective courses * where no more than 6 CUs of Group II electives
- No more than 6 CUs of BM electives
- Minimum 18 CUs of EE courses (including the required courses)

PGD (Implemented on Semester A 2007/08)



Students who have earned [24 CUs](#) and fulfilled the following programme requirements may apply in writing for conferment of the PGD award if they do not intend to complete the full programme.

- 9 CUs of EE required courses
- 15 CUs of elective courses *where no more than 6 CUs of Group II electives
- No more than 3 CUs of BM electives
- Minimum 15 CUs of EE courses (including the required courses)




Elective course available (3 credit unit each, except for Dissertation)

Tentative timetable for 2007/08


Required Courses (9 CUs):

Course code	Course title	Credit Unit
EE5806	Digital Image Processing 	3
EE5808	Engineering Techniques for Computer Graphics 	3
EE5809	Digital Audio Technology	3



Group I Technical Electives

Course code	Course title	Credit Unit
EE5410	Signal Processing	3
SM5304	Animation : Principles and Practice	3
SM5306	Film/Video Production Studio	3
SM5307	Digital Media and Moving Images	3
CS5285	Information Security for eCommerce	3
EE6881	Project	6
EE6803	Advanced Topics on Computer and Information Technology	3
EE6802	Advances in Digital Signal Processing	3
CS6175	Selected Topics on Virtual Reality 	3
EE6805	Video and Speech Compression 	3
EE6804	Networked Multimedia 	3
CS6483	Mobile Multimedia Systems	3
CS6472	Advanced Multimedia Database	3

* Group II Technical Electives

Course code	Course title	Credit Unit
EE5805	Java Programming and Applications	3
EE5412	Telecommunication Networks	3
CS5367	Computer Games Design 	3
EE5811	Computer Vision	3
CS5284	Mobile Computing	3
CS5275	High Speed Multimedia Networks	3
EE5815	Security Technology	3
EE5816	Internet Client-Server Computing	3

Group III Business Management Electives

Course code	Course title	Credit Unit
EF5010	Economics for Business	3
EF5042	Corporate Finance	3
MGT5313	International Organizational Behaviour	3
MGT5510	International Business and the Global Business Enterprise	3
MGT5516	Managing Innovation and Technology Globally	3
MGT6202	Leadership: Managing in Adverse Situations	3
MGT6314	Global Human Resource Management	3
MGT6503	Comparative Management: Asian Perspectives	3
MGT6511	Emerging Issues in Multinational Strategic Management	3
FB5601	Principles of Marketing	2
FB5632	E-Marketing and Customer Relationship Management	3
FB6603	Consumer Behaviour	3
FB6622	Services Marketing	3
MS5220	Management Science	3
MS5312	Business Statistics	3
MEEM6037	Managing Strategic Quality 	3
MEEM6044	China Engineering Enterprise Management 	3
IS5414	Analysis and Design of eCommerce Systems	3

 Reimbursable Courses under Continuing Education Fund

How do you get in ?

- possess a BSc or BEng degree in related disciplines such as Information Technology, Information Engineering, Computer Science, Computer Engineering, Information Systems, Electronic/Electrical Engineering, Applied Mathematics (Preferably with a minor in computer science) and Applied Physics (Preferably with a minor in computer science).

OR

- have obtained an equivalent qualification, or provided evidence of academic and professional attainments acceptable for this purpose to the University.

 [TOP](#)

Admissions

Application for admission in June 2007 (Summer Term) or September 2007 (Semester A): starting from **8 December 2006**

- ◆ Click [here](#) to download application form for local applicants (Application fee HK\$200)
- ◆ Click [here](#) to download application form for non-local applicants (Application fee HK\$200)
- ◆ Click [here](#) to apply on line for both local and non-local applicants (Application fee HK\$100)
- ◆ Click [here](#) to download programme brochure

Continuing Education Fund (For self-financing students only)

The CEF support is applicable to students in the self-financing mode only. The following courses have been included in the reimbursable course list of the Continuing Education Fund (CEF). Successful applicants can apply for reimbursement of up to 80% of the course fee, subject to a maximum ceiling of 2 claims and a maximum limit of HK\$10,000 within two years after the application is approved. Each claim can contain more than one course.

	Title	CEF Code	Name of Institution/ Course Provider	Institution Code	Offered in
EE5806	Digital Image Processing	28Z04745-A	City University of Hong Kong	005	Semester A, 2007/2008
EE5808	Engineering Techniques for Computer Graphics	28Z04742-5	City University of Hong Kong	005	Semester A, 2007/2008

EE6804	Networked Multimedia	28Z04743-3	City University of Hong Kong	005	Not Offered in 2007/2008
EE6805	Video and Speech Compression	28Z04744-1	City University of Hong Kong	005	Semester A, 2007/2008
CS5367	Computer Games Design	28C04293-4	City University of Hong Kong	005	Semester B, 2007/2008
CS6175	Selected Topics on Virtual Reality	28C04296-9	City University of Hong Kong	005	Not offered in 2007/2008
MEEM6037	Managing Strategic Quality	21Z04187-8	City University of Hong Kong	005	Semester A, 2007/2008
MEEM6044	China Engineering Enterprise Managemen	21Z04174-6	City University of Hong Kong	005	Semester B, 2007/2008

Remarks: Students will be notified via email if more courses are included in the reimbursement course list of CEF in the future.

Application Procedures

Please visit <http://www.info.gov.hk/sfaa/cef> for guidelines and download the application form. Please note the following:

1. If you enrol in more than one CEF course, you are only required to submit your application once. Students who have already obtained approval in-principal for other courses previously need not apply again.
2. Tuition Fee (Sem A 2007-08):
Since you are only required to pay the full tuition fee by 11 October 2007, please write down "HK\$7,140 (The payment due date for this course is 11 October 2007) " for each course at the "Actual Tuition Fees Paid" item in the application form.

3. **Commencement Date:**
Please insert the following in the application form. The dates are for CEF application purpose only. You should check the class schedule of individual course for the exact date for attending classes.

For CEF courses commencing in Sem A: 3 September 2007

For CEF courses commencing in Sem B: 14 January 2008

4. The application form **MUST** be submitted to the CEF office before the course commencement. **LATE APPLICATIONS WILL NOT BE ACCEPTED.** The date of receipt of the application by the CEF Office will be taken as the date of application.

5. To ensure you can submit your application form to the CEF Office in time, you **MUST**:

EE Applications

- Submit the application in person to Ms Susana Tsui of the EE General Office for certification (Rm G6322, Academic Building) OR;
- Drop in the "EE General Office" mail box adjacent to Lift 7, 6/F, Academic Building

Submission schedule

For the course commencing in Semester A 2007/08

7 - 10 August 2007 (9:00am - 12:15pm, 1:30pm - 6:30pm, Mon - Fri)

13 - 29 August 2007 (9:00am - 12:15pm, 1:30pm - 5:00pm, Mon - Fri)

30 - 31 August 2007 (9:00am - 12:15pm, 1:30pm - 7:30pm)

For the course commencing in Semester B 2007/08

18-21 December 2007 (9:00am - 12:15pm, 1:30pm - 6:30pm, Mon - Fri)

24 December 2007 - 5 January 2008 (9:00am - 12:15pm, 1:30pm - 6:30pm, Mon - Fri)

10 - 11 January 2008 (9:00am - 12:15pm, 1:30pm - 7:30pm)

CS Applications

- Please visit the CS website at <http://www.cityu.edu.hk/cityu/dpt-acad/fse-cs.htm> for application details.

MEMM Applications

- Please visit the MEMM website at <http://www.cityu.edu.hk/meem/cef.htm> for application details.

6. You should then submit the application form, together with a copy of your HKID card, to the CEF office before the course commencement date.

Reimbursement Procedures

1. To be able to obtain reimbursement from the CEF Office, you **MUST** satisfy **ALL** of the following completion requirements:

- A minimum attendance rate of 75% (Students should sign on the attendance record during class)
 - A passing final grade of the course
 - A receipt showing that you have settled the tuition fee before the due date
- The EE General Office will send instructions for lodging claims to students via email in week 12.

2.
 - Please complete the Reimbursement Claim Form provided by the CEF office in the approval-in-principle letter.
 - Then drop the **Reimbursement Form together with a self-addressed stamped envelope** into the Collection Box at the EE General Office or send it by post to Ms Susana Tsui, Department of Electronic Engineering, City University of Hong Kong by week 1 of next semester. (18 January 2008 for Semester A; 14 June 2008 for Semester B).
 - Please do NOT send any receipts or bank statements to us.
 - Please visit the CS website at <http://www.cityu.edu.hk/cityu/dpt-acad/fse-cs.htm> for reimbursement details.
 - Please visit the MEMM website at <http://www.cityu.edu.hk/meem/cef.htm> for reimbursement details.
3. Eligible claimants will receive the verified Form together with a Letter of Completion within 2 weeks after the release of examination results. Unsuccessful claimants will also be notified by post.

4. The eligible claimant should then submit the Form and all the supporting documents (tuition fee receipts, the Letter of Completion and the front page of his/her bank passbook/statement showing the name, account number and bank name / bank code) to the CEF office. Please check <http://www.info.gov.hk/sfaa/cef> for more information.

Office Hours of EE General Office:

Monday - Friday :	8:30am - 12:30pm 1:30pm - 6:30pm
Saturday	9:00am - 12:00noon

Office Hours of CS General Office:

Monday - Friday :	9:00am - 12:30pm 1:45pm - 6:30pm
-------------------	-------------------------------------

Office Hours of MEEM General Office :

Monday , Wednesday & Friday :	8:30am - 7:00pm
Tuesday & Thursday :	8:30pm - 5:15pm
<i>Lunch Break :</i>	<i>12:30pm - 1:45pm</i>
Saturday	9:00am - 12:00noon

Enquiries:

1. Continuing Education Fund Office: 3142 2277
2. Department of Electronic Engineering
2788 7719 (Ms Susana Tsui); 2788 7740 (General Enquiries)
3. Department of Computer Science
2788 8580 (General Enquiries)
4. Department of Manufacturing Engineering and Engineering Management
2788 8420 (General Enquiries)

▲ TOP

Credit Transfer

Students with appropriate background and qualifications may apply for credit transfer upon admission.

- The application must be made within the prescribed application period of the University during the first semester in Year 1.
- Normally only credit transfer for the required course(s) will be considered. Nevertheless, PGD students may be granted up to 100% credit transfer if they are re-admitted to the MSMIT programme.
- Usually, the qualifications for supporting the credit transfer application should be obtained within 6 years at the time of application.

Did you know?

➤ CityU-EE Boasts 6 FIEEE

CityU-EE now boasts 6 Fellows of The Institute of Electrical and Electronics Engineers (FIEEE), a record for a single academic department in Hong Kong. Moreover, many EE students and graduates have received numerous local, regional and international awards for their outstanding performance. CityU came first again in the total grant awarded in the "Electrical and Electronic Engineering" discipline in the 2006-07 Competitive Earmarked Research Grant exercise supported by the Research Grants Council. Click [here](#) for Student Achievements for more information. Join us and you can become a winner too!

➤ **Winners of Teaching Excellence Awards**

Five of our professors have won CityU's Teaching Excellence Award since its inception in 1994. CityU-EE also received highly favourable comments from the University Grants Committee in the 2003 Teaching and Learning Quality Process Review.

➤ **CityU Ranks 154 Worldwide**

CityU has shot up the rankings of the world's most prestigious educational institutions. According to The Times Higher Education Supplement 2006, CityU ranks 154 among the world's top 200 universities. Being one of the only four Hong Kong universities included in the top 200, CityU is also one of the top 10 universities in the Greater China Area. CityU has broken into the list of the top 100 technology universities since 2005 and ranks 85 in 2006, a jump of 5 places within a year.

➤ **Good Connections with Industry**

✓ Established five CityU associated companies:

- [CityCom Technology Ltd.](#) (distributed intelligent automation system using wireless and broadband technologies)
- [e.Energy Technology Ltd.](#) (high performance energy-saving products)
- [Pearl Technologies Ltd.](#) (underwater systems and robotics)
- [Shenzhen Goldradio Communications Co Ltd.](#) (antennas, microwave components and sub-systems)
- [Yantai HiGain-HiTech Company Ltd.](#) (base-station antennas for cellular communications)

✓ Collaborations with over 60 corporations in Hong Kong and Mainland China:

- [Applied research](#)
- [Consultancy](#)
- [Industrial attachment scheme and co-operative education scheme](#) for students

▲ [TOP](#)

Programme Management Team

Programme Leader: [Dr Stanley C F Chan](#)

Admission Tutor: [Dr Y T Chow](#)

Executive Officer II: [Miss LIM, Jenny H Y](#)
Tel: (852) 2788-9399
Email: lhyjenny@cityu.edu.hk

Enquiries

Department of Electronic Engineering

Tel: 2788 7719 (Ms Tsui)

Fax: (852) 2788 8292

Email: mscmit@ee.cityu.edu.hk

Admissions Office

Tel: (852) 2788 9094

Fax: (852) 2788 9086

Email: asadmit@cityu.edu.hk

Website: <http://www.cityu.edu.hk/prospectus/>

Financial Assistance

- [Continuing Education Fund](#)
- Successful applicants are eligible to apply for the Government's Non-means Tested Loan Scheme. Application forms are obtainable from District Office and the student Financial Assistance Agency.

Enquiries: 2150 6223

Website: <http://www.info.gov.hk/sfaa/>

